**Architecture Design**

**STORES SALES PREDICTION**

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**Document Control**

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**Abstract**

The data scientists at BigMart have collected 2013 sales data for 1559 products across 10 stores in different cities. Also, certain attributes of each product and store have been defined. The aim is to build a predictive model and find out the sales of each product at a particular store. Using this model, BigMart will try to understand the properties of products and stores which play a key role in increasing sales.

**1. Introduction**

**1.1 What is Architecture Design?**

The goal of Architecture Design (AD) or a low-level design document is to give the internal design of the actual program code for the ` **STORES SALES PREDICTION**`. AD describes the class diagrams with the methods and relation between classes and program specification. It describes the modules so that the programmer can directly code the program from the document.

**1.2 Scope**

Architecture Design (AD) is a component-level design process that follows a step-by-step refinement process. This process can be used for designing data structures, required software, architecture, source code, and ultimately, performance algorithms. Overall, the data organization may be defined during requirement analysis and then refined during data design work. And the complete workflow.

**1.3 Constraints**

We only predict the expected casual and registered customers based on the weather condition and date information.

**2. Technical Specification**

**2.1 Dataset**

Big Mart’s data scientists collected sales data of their 10 stores situated at different locations with each store having 1559 different products as per data collection. Using all the observations it is inferred what role certain properties of an item play and how they affect their sales. The dataset looks like as follow:





The data set consists of various data types from integer to floating to object as shown in Fig.



In the raw data, there can be various types of underlying patterns which also gives an in-depth knowledge about the subject of interest and provides insights into the problem. But caution should be observed

with respect to data as it may contain null values, or redundant values, or various types of ambiguity, which also demands pre-processing of data. The dataset should therefore be explored as much as possible.

Various factors important by statistical means like mean, standard deviation, median, count of values and maximum value, etc. are shown below for numerical attributes.



Preprocessing of this dataset includes doing analysis on the independent variables like checking for null values in each column and then replacing or filling them with supported appropriate data types so that analysis and model fitting is not hindered from their way to accuracy. Shown above are some of the representations obtained by using Pandas tools which tell about variable count for numerical columns and model values for categorical columns. Maximum and minimum values in numerical columns, along with their percentile values for median, play an important factor in deciding which value to be chosen at priority for further exploration tasks and analysis. Data types of different columns are used further in label processing and a one-hot encoding scheme during the model building.

**2.2 Logging**

We should be able to log every activity done by the user

* The system identifies at which step logging require.
* The system should be able to log each and every system flow.
* Developers can choose logging methods. Also, can choose database logging.
* The system should be not be hung even after using so much logging. Logging just because we can easily debug issuing so logging is mandatory to do.

**2.3 Database**

The system needs to store every request into the database and we need to store it in such a way that it is easy to retain and look into the records.

The system should capture every data that any user gave and the prediction that has been made by that input.

**2.4 Deployment**

For the hosting of the project, we will use Heroku.



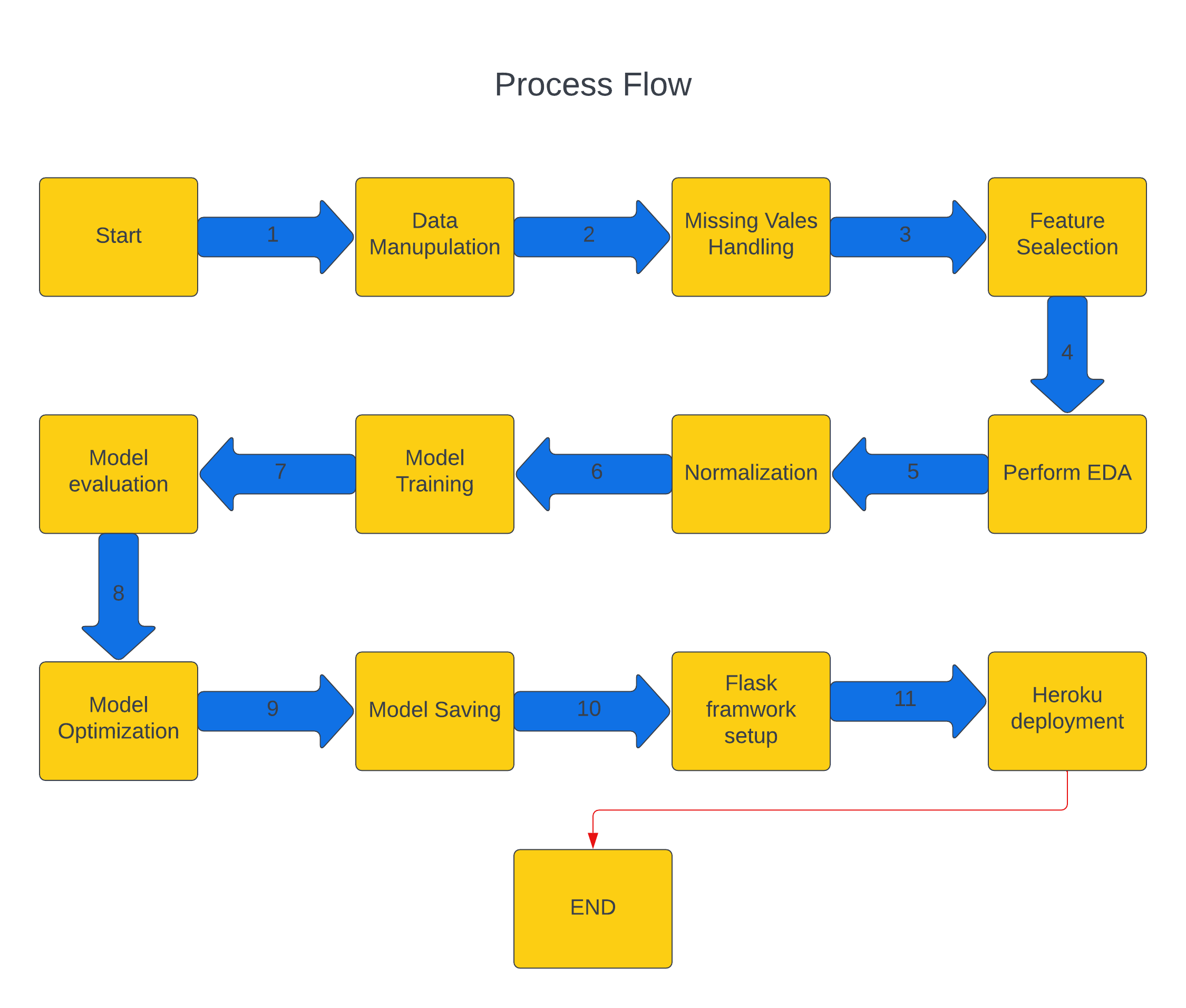
**3. Technology Stack**

|  |  |
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| Front End | HTML/CSS |
| Backend | Python/ Flask |
| Deployment | Heroku |

**4. Proposed Solution**

We will use Exploratory Data Analysis (EDA) to find the Key relations between different attributes and will use a ML algorithm to predict the future sales demand. We can tell the company what are all the challenges they may face, what are the brands or products which is sold the most & other such kind of things, this helps sales team to understand which product to sell & which product to promote & other such kind of things.

**5. Architecture**



**5.1 Data Gathering**

Data source: <https://www.kaggle.com/brijbhushannanda1979/bigmart-sales-data>

Train and Test data are stored in .csv format.

**5.2 Raw Data Validation**

After data is loaded, various types of validation are required before we proceed further with any operation. Validations like checking for zero standard deviation for all the columns, checking for complete missing values in any columns, etc. These are required because The attributes which contain these are of no use. It will not play role in contributing to the sales of an item from respective outlets.

Like if any attribute is having zero standard deviation, it means that’s all the values are the same, its mean is zero. This indicates that either the sale is increasing or decrease that attribute will remain the same. Similarly, if any attribute is having full missing values, then there is no use in taking that attribute into an account for operation. It’s unnecessary increasing the chances of dimensionality curse.

**5.3 Data Transformation**

Before sending the data into the database, data transformation is required so that data are converted into such form with which it can easily insert into the database. Here, the ‘Item Weight’ and “Outlet Type’ attributes contain the missing values. So, they are filled in both the train set as well as the test set with supported appropriate data types.

**5.4 New Feature Generation**

We can derive new item category from Outlet Years.

**5.5 Data Pre-processing**

In data pre-processing all the processes required before sending the data for model building are performed. Like, here the ‘Item Visibility’ attributes are having some values equal to 0, which is not appropriate because if an item is present in the market, then how its visibility can be 0. So, it has been replaced with the average value of the item visibility of the respective ‘Item Identifier’ category. New attributes were added named ‘’Outlet years”, where the given establishment year is subtracted from the current year. A new “Item Type” attribute was added which just takes the first two characters of the Item Identifier which indicates the types of the items. Then mapping of “Fat content” is done based on ‘Low’, ‘Reg’ and ‘Non-edible’.

**5.6 Feature Engineering**

After pre-processing it was found that some of the attributes are not important to the item sales for the particular outlet. So those attributes are removed. Even one hot encoding is also performed to convert the categorical features into numerical features.

**5.7 Parameter Tuning**

Parameters are tuned using Randomized searchCV. The parameters of Random Forest tunned and passed into the model.

**5.8 Model Building**

For model selection we had used different evaluation techniques such as :

R-Squared: R-squared is a statistical measure that represents the proportion of the variance for a dependent variable that's explained by an independent variable or variables in a regression model.

MAE: The mean absolute error (MAE) is a measure of errors between paired observations expressing the same phenomenon.

MSE: The mean squared error tells you how close a regression line is to a set of points. It does this by taking the distances from the points to the regression line (these distances are the “errors”) and squaring them.

So, based on the best performance evaluation score evaluated by these Metrics we will be selecting that particular ML Model.

**5.9 Model Saving**

Model is saved using pickle library in `.pkl` format.

**5.10 Flask Setup for Data Extraction**

After saving the model in .pkl file format we then create an app.py flask web framework (Written in python) and then we render the home.html template and use request to extract all the form selection selected by the user and then we predict the sale price by using the selected records by the user.

**5.12 GitHub**

The whole project directory will be pushed into the GitHub repository.

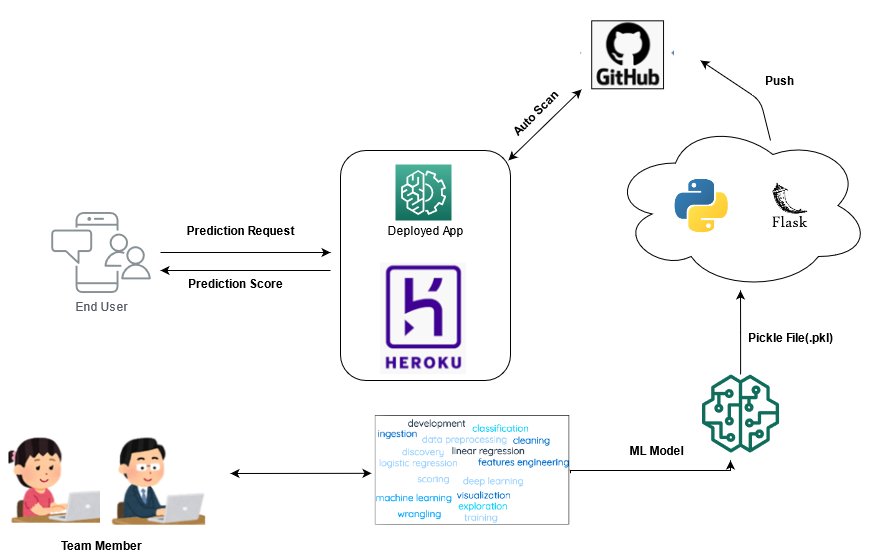
GitHub Project link: <https://github.com/shashankb07/Big-Mart-Prediction-And-Deployment>

**5.13 Deployment**

The cloud environment was set up and the project was deployed from GitHub into the Heroku cloud platform.

WebApp link - <https://big-mart-pred.herokuapp.com/>

**7. User Input / Output Workflow.**

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